

# 2013 Impreza



**Love.** It's what makes a Subaru, a Subaru.

 **SUBARU**  
Confidence in Motion

# Your life. Your journey. Your Impreza.

## The 2013 Subaru Impreza

A new car is a big commitment, but wait until you find out just how committed the 2013 Impreza will be to you. Not only will it help you save at the pump, it'll reward you on the road with more comfort and versatility. And you know you can count on its trademark Subaru safety and durability to last.

Impreza 2.0i Limited 4-door and 5-door in Ice Silver Metallic and Dark Gray Metallic.



### Clean

At 36 miles per gallon, it's the most fuel-efficient all-wheel drive vehicle in America.<sup>1</sup> And now it's also one of the cleanest—every 2013 Impreza is Partial Zero Emission Vehicle (PZEV)<sup>2</sup> rated.



### Spacious

Its cabin-forward design has opened up the rest of the interior and made room for just about anything and anyone. It means there's more than enough room for you, all your passengers and your cargo.



### Fun

Zippy handling. Punchy acceleration. Comfy seating. Combine these with cool technology and engaging features, and you'll never want to park.



### Capable

Only a handful of compact cars offer all-wheel drive. And none of them offers the legendary traction of Subaru Symmetrical All-Wheel Drive—except the Impreza.

<sup>1</sup> EPA estimated fuel economy for 2013 Subaru Impreza 2.0i CVT at 36 highway MPG. Comparison based upon EPA estimated highway fuel economy for all 2012 AWD vehicles. Actual mileage may vary.  
<sup>2</sup> 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.

Never underestimate  
**the power of play.**



Sips fuel. Relishes every ride.



“At 36 MPG, this is the most fuel efficient all-wheel-drive vehicle offered for sale in the U.S.”<sup>1</sup>

—Roadflytv.com, April 2012

<sup>1</sup> Accolade based on 2012 Impreza.



### Interior Features

Inside, the Impreza is loaded with features that put control at your fingertips and technology at your service. Thoughtful things like steering-wheel-mounted controls and available automatic climate control mean you can focus more on driving and less on fiddling. Let the available high-resolution navigation system guide you, while you guide the music with iPod® control. Hear a song you like on the radio? You can tag it for purchase with iTunes® tagging. And now you'll have a clearer view when backing up, thanks to the available Rear-Vision Camera.



Settle in. Fall in love.



It's compact,  
**but your world won't be.**



Fits more, so you can do more.

# Serious.

# Enjoyment.



## Well-engineered Safety

Above and beyond. Every Subaru demonstrates our commitment to take safety to the next level. We used high-tensile steel to give the Impreza an exceptionally strong body construction, and added seven standard airbags, including a driver's knee airbag to help protect the driver's lower extremities.<sup>1</sup>



## Fuel Efficiency

36 MPG<sup>2</sup> means you'll be able to drive the 2013 Impreza more than 500 miles between fill-ups. Road trip anyone? And expect to enjoy those miles more, thanks to the smooth-performing efficiency of Lineartronic<sup>®</sup> CVT and the uniquely balanced SUBARU BOXER<sup>®</sup> engine for a truly engaging driving experience.



## Subaru Symmetrical AWD

All-wheel drive isn't just for SUVs and road-hugging sports cars. The Impreza gives you the confidence-inspiring stability and traction of Subaru Symmetrical AWD with exceptional efficiency. You'll discover how many opportunities open up when your limitations fade away.

<sup>1</sup> Always wear seatbelts. Children should be properly restrained in the rear seat.  
<sup>2</sup> EPA estimated fuel economy for 2013 Subaru Impreza 2.0i CVT at 36 highway MPG.



## More space. More rewards.

It may be compact on the outside, but the Impreza is a pretty big deal. It's big on shoulder room and legroom—even for rear seat passengers. It's big on cargo room with up to 52.4 cubic feet of easy-access space. And it's big on interior rewards with generous use of soft-touch materials and modern, refined design.



## Agile Handling

Curvy roads will be your new playground. The Impreza was built for enthusiastic driving with a tight, athletic suspension that's both precise and incredibly responsive.



## Bluetooth<sup>®</sup> Hands-free

Stay connected, stay entertained, but keep your hands where they belong. The Impreza comes standard with both Bluetooth<sup>®</sup> hands-free calling and audio streaming—allowing you to make calls and stream music—all without wires.



# Which Impreza is yours?

## 2.0i 4-door and 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission)
- 15-inch steel wheels with covers
- Cloth upholstery
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- 4-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- Multifunction Display

## 2.0i Premium 4-door and 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Cloth upholstery
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- ▲ 16-inch aluminum-alloy wheels
- ▲ Body-color side mirrors
- ▲ 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- ▲ Electronic Cruise Control

## 2.0i Limited 4-door and 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- ▲ Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- ▲ 17-inch aluminum-alloy wheels
- ▲ Fog lights
- ▲ Leather-trimmed upholstery
- ▲ Leather-wrapped steering wheel and shift handle
- ▲ Automatic climate control system
- ▲ 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™, USB port/iPod® control and Bluetooth® connectivity
- ▲ Auto-on/off headlights
- ▲ All-Weather Package

## 2.0i Sport Premium 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Fog lights
- 17-inch aluminum-alloy wheels with gray finish
- Roof rails, black finish
- Striped cloth upholstery
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- Leather-wrapped steering wheel and shift handle
- All-Weather Package

## 2.0i Sport Limited 5-door



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- Fog lights
- 17-inch aluminum-alloy wheels with gray finish
- Roof rails, black finish
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- Leather-wrapped steering wheel and shift handle
- All-Weather Package
- ▲ Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- ▲ Leather-trimmed upholstery
- ▲ Automatic climate control system
- ▲ 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™, USB port/iPod® control and Bluetooth® connectivity

▲ Additions or differences from preceding trim level.

| ENGINE AND DRIVETRAIN  | 2.0i  | 2.0i Sport |
|------------------------|---|------------|
| Engine                 | 2.0-liter DOHC aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU BOXER® engine with Dual Active Valve Control System.  |            |
| Power                  | 148 hp @ 6,200 rpm  |            |
| Torque                 | 145 lb-ft @ 4,200 rpm   |            |
| Manual transmission    | Fully synchronized 5-speed manual.<br><b>2.0i, 2.0i Premium and 2.0i Sport Premium:</b> Standard.<br><b>2.0i Limited and 2.0i Sport Limited:</b> N/A.                           |            |
| Automatic transmission | Lineartronic® CVT (Continuously Variable Transmission).<br><b>2.0i, 2.0i Premium and 2.0i Sport Premium:</b> Optional.<br><b>2.0i Limited and 2.0i Sport Limited:</b> Standard. |            |
| CA Emissions           | PZEV <sup>1</sup>   |            |

| TRACTION AND STABILITY         | 2.0i  | 2.0i Sport |
|--------------------------------|---|------------|
| Symmetrical All-Wheel Drive    | Standard  | Standard   |
| Vehicle Dynamics Control (VDC) | VDC electronic stability control utilizes sensors which constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path. |            |
| Traction Control System (TCS)  | VDC also incorporates an all-wheel, all-speed traction control system which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.  |            |

| FUEL  | 2.0i   | 2.0i Sport |
|---|--|------------|
| Fuel economy (city/highway/combined) <sup>2</sup> | Manual: 25/34/28 mpg (4-door) CVT: 27/36/30 mpg (4-door and 5-door)<br>25/33/28 mpg (5-door) |            |
| Fuel requirement                                  | Unleaded gasoline (87 octane)  |            |
| Fuel capacity                                     | 14.5 gallons   |            |

| CHASSIS                  | 2.0i   | 2.0i Sport |
|--------------------------|--|------------|
| Steering                 | Electric power-assisted rack-and-pinion. Turning circle: 34.8 feet.  |            |
| Suspension               | 4-wheel independent. <b>Front:</b> MacPherson strut type. <b>Rear:</b> Double-wishbone. Front and rear stabilizer bars. (2.0i: Front stabilizer bar only).                     |            |
| Brakes                   | 4-wheel disc, ventilated front. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).  |            |
| Brake discs (front/rear) | 10.9 inches/10.8 inches  |            |
| Brake Assist             | When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.   |            |
| Brake Override System    | If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration. |            |

| WHEELS AND TIRES | 2.0i   | 2.0i Sport                                      |
|------------------|--|---|
| Wheels           | <b>2.0i:</b> 15 x 6.0-inch steel with covers<br><b>2.0i Premium:</b> 16 x 6.5-inch 10-spoke aluminum-alloy<br><b>2.0i Limited and Alloy Wheel Package:</b> 17 x 7.0-inch 15-spoke aluminum-alloy | 17 x 7.0-inch 5-hole aluminum-alloy Gray finish |
| Tires            | <b>2.0i:</b> 195/65 R15 89H all-season<br><b>2.0i Premium:</b> 205/55 R16 89V all-season<br><b>2.0i Limited, Alloy Wheel Package:</b> 205/50 R17 88V all-season                                  | 205/50 R17 88V all-season                       |

| EXTERIOR AND INTERIOR DIMENSIONS    | 2.0i   | 2.0i Sport   |
|-------------------------------------|--|--|
| Length/Width/Height                 | <b>4-Door</b><br>180.3 inches/68.5 inches/57.7 inches  | <b>5-Door</b><br>173.8 inches/68.5 inches/57.7 inches<br><b>2.0i Sport:</b> 57.9 inches/with roof rails: 59.5 inches   |
| Wheelbase                           | 104.1 inches   | 104.1 inches   |
| Track (front/rear)                  | 59.4 inches/59.6 inches  | 59.4 inches/59.6 inches  |
| Headroom (front/rear)               | 39.8 inches/37.1 inches<br>(with moonroof: 37.2 inches/37.1 inches)  | 39.8 inches/37.7 inches<br>(with moonroof: 37.2 inches/37.7 inches)  |
| Legroom (front/rear)                | 43.5 inches/35.4 inches  | 43.5 inches/35.4 inches  |
| Shoulder room (front/rear)          | 55.6 inches/54.2 inches  | 55.6 inches/54.2 inches  |
| Passenger volume                    | 96.9 cubic feet (with moonroof: 93.4 cubic feet)   | 97.5 cubic feet (with moonroof: 94.0 cubic feet)   |
| Cargo volume                        | 12.0 cubic feet  | 22.5 cubic feet (52.4 cubic feet with rear seat lowered)   |
| Base curb weight (manual/automatic) | <b>2.0i:</b> 2,911 lbs/2,977 lbs<br><b>2.0i Premium:</b> 2,955 lbs/3,010 lbs<br><b>2.0i Limited:</b> N/A/3,054 lbs | <b>2.0i:</b> 2,911 lbs/2,977 lbs<br><b>2.0i Premium:</b> 2,955 lbs/3,010 lbs<br><b>2.0i Limited:</b> N/A/3,054 lbs<br><b>2.0i Sport Premium:</b> 2,998 lbs/3,076 lbs<br><b>2.0i Sport Limited:</b> N/A/3,087 lbs |

| EXTERIOR   | 2.0i | 2.0i Premium   | 2.0i Limited | 2.0i Sport Premium | 2.0i Sport Limited |
|--|------|----------------|--------------|--------------------|--------------------|
| Auto-on/off headlights   | -    | -              | •            | -                  | •                  |
| Fog lights   | □    | □              | •            | •                  | •                  |
| Black folding side mirrors   | •    | -              | -            | -                  | -                  |
| Body-color folding side mirrors  | -    | •              | •            | •                  | •                  |
| Body-color door handles  | •    | •              | -            | •                  | •                  |
| Body-color door handles with chrome accents                            | -    | -              | •            | -                  | -                  |
| Heated side mirrors and windshield wiper de-icer (All-Weather Package) | -    | ○ <sup>3</sup> | •            | •                  | •                  |
| Single exhaust outlet with stainless tip (4-door)                      | -    | ○ <sup>4</sup> | •            | -                  | -                  |

| SEATING AND TRIM   | 2.0i | 2.0i Premium   | 2.0i Limited | 2.0i Sport Premium | 2.0i Sport Limited |
|--|------|----------------|--------------|--------------------|--------------------|
| 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat. | •    | •              | •            | •                  | •                  |
| Heated front seats (All-Weather Package)   | -    | ○ <sup>3</sup> | •            | •                  | •                  |
| 60/40-split flat-folding rear seatback   | •    | •              | •            | •                  | •                  |
| Leather-trimmed steering wheel   | -    | ○ <sup>4</sup> | •            | •                  | •                  |
| Leather-wrapped automatic transmission shifter handle                                      | -    | ○ <sup>4</sup> | •            | •                  | •                  |
| Tricot or Striped cloth upholstery   | •    | •              | -            | •                  | -                  |
| Leather-trimmed upholstery   | -    | -              | •            | -                  | •                  |

| CONVENIENCE FEATURES  | 2.0i | 2.0i Premium | 2.0i Limited | 2.0i Sport Premium | 2.0i Sport Limited |
|---|------|--------------|--------------|--------------------|--------------------|
| Driver's auto up/down power window  | •    | •            | •            | •                  | •                  |
| Electronic cruise control   | -    | •            | •            | •                  | •                  |
| 3-spoke steering wheel with audio, cruise control and Bluetooth® hands-free phone on/off controls | -    | •            | •            | •                  | •                  |
| 3-spoke steering wheel with audio, and Bluetooth® hands-free on/off controls                      | •    | -            | -            | -                  | -                  |
| Automatic transmission manual-mode paddle shifters  | -    | ○            | •            | ○                  | •                  |
| Manually adjustable tilt/telescoping steering column  | •    | •            | •            | •                  | •                  |
| Center console with adjustable armrest lid  | -    | •            | •            | •                  | •                  |
| Rear-Vision Camera <sup>2</sup>   | -    | ○            | ○            | -                  | ○                  |

| AUDIO AND COMMUNICATION SYSTEMS   | 2.0i | 2.0i Premium | 2.0i Limited | 2.0i Sport Premium | 2.0i Sport Limited |
|---|------|--------------|--------------|--------------------|--------------------|
| 4-speaker single-CD audio system with USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack   | •    | -            | -            | -                  | -                  |
| 6-speaker single-CD audio system with USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack   | -    | •            | -            | •                  | -                  |
| 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™ with iTunes® tagging, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack | -    | -            | •            | -                  | •                  |

| INSTRUMENTATION   | 2.0i | 2.0i Premium | 2.0i Limited | 2.0i Sport Premium | 2.0i Sport Limited |
|---|------|--------------|--------------|--------------------|--------------------|
| Analog speedometer, tachometer, "eco" fuel economy and fuel level gauges  | •    | •            | •            | •                  | •                  |
| Digital trip computer displaying current and average fuel economy, average vehicle speed, journey time, digital clock and ambient temperature | •    | •            | •            | •                  | •                  |

| CLIMATE CONTROL  | 2.0i | 2.0i Premium | 2.0i Limited | 2.0i Sport Premium | 2.0i Sport Limited |
|--|------|--------------|--------------|--------------------|--------------------|
| Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and airflow direction | •    | •            | -            | •                  | -                  |
| Automatic climate control system with controls for temperature, fan, airflow direction and CFC-free air conditioning         | -    | -            | •            | -                  | •                  |

| SECURITY   | 2.0i | 2.0i Premium | 2.0i Limited | 2.0i Sport Premium | 2.0i Sport Limited |
|--|------|--------------|--------------|--------------------|--------------------|
| Keyless entry system with answer-back electronic chirp | •    | •            | •            | •                  | •                  |
| Antitheft security system with engine immobilizer      | •    | •            | •            | •                  | •                  |

### Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your dealer has full coverage details.

### Warranties

|                                   |  |
|-----------------------------------|--|
| New Car Limited Warranty          | 3 years or 36,000 miles, whichever comes first.  |
| Powertrain Limited Warranty       | 5 years or 60,000 miles, whichever comes first.  |
| Wear Item Limited Warranty        | 3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries |
| Rust Perforation Limited Warranty | 5 years, unlimited mileage.  |

| SAFETY  | 2.0i | 2.0i Premium | 2.0i Limited | 2.0i Sport Premium | 2.0i Sport Limited |
|---|------|--------------|--------------|--------------------|--------------------|
| ACTIVE  |      |              |              |                    |                    |
| Subaru Symmetrical All-Wheel Drive (AWD)  | •    | •            | •            | •                  | •                  |
| SUBARU BOXER® engine  | •    | •            | •            | •                  | •                  |
| 4-wheel antilock brakes (ABS) with Electronic Brake-force Distribution (EBD)  | •    | •            | •            | •                  | •                  |
| Brake Assist  | •    | •            | •            | •                  | •                  |
| Brake Override System   | •    | •            | •            | •                  | •                  |
| Vehicle Dynamics Control (VDC)  | •    | •            | •            | •                  | •                  |
| Traction Control System (TCS)   | •    | •            | •            | •                  | •                  |
| Tire Pressure Monitoring System (TPMS)  | •    | •            | •            | •                  | •                  |
| Daytime Running Lights (DRL)  | •    | •            | •            | •                  | •                  |
| PASSIVE   |      |              |              |                    |                    |
| Dual-stage deployment driver and front-passenger front airbags (SRS) <sup>6</sup>   | •    | •            | •            | •                  | •                  |
| Subaru advanced frontal airbag system (SRS) <sup>6</sup>  | •    | •            | •            | •                  | •                  |
| Side-curtain airbags protecting front and rear outboard occupants (SRS) <sup>6</sup>  | •    | •            | •            | •                  | •                  |
| Seat-mounted front side-impact airbags (SRS) <sup>6</sup>   | •    | •            | •            | •                  | •                  |
| Driver's side knee airbag (SRS) <sup>6</sup>  | •    | •            | •            | •                  | •                  |
| Whiplash protection front seats   | •    | •            | •            | •                  | •                  |
| Height-adjustable front seat head restraints  | •    | •            | •            | •                  | •                  |
| Three individual rear seat head restraints  | •    | •            | •            | •                  | •                  |
| Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point rear seatbelts at all seating positions. | •    | •            | •            | •                  | •                  |
| LATCH system: Lower Anchors and Tethers for Children  | •    | •            | •            | •                  | •                  |

| OPTIONAL EQUIPMENT   | 2.0i | 2.0i Premium     | 2.0i Limited    | 2.0i Sport Premium | 2.0i Sport Limited |
|--|------|------------------|-----------------|--------------------|--------------------|
| Lineartronic® CVT (Continuously Variable Transmission)   | ○    | ○                | •               | ○                  | •                  |
| Power tilt/sliding-glass moonroof  | -    | ○ <sup>7,8</sup> | ○               | -                  | ○                  |
| Navigation System: Voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 6-speaker single-CD audio system with USB/iPod® control, HD Radio™ with iTunes® tagging, SMS text messaging capability, SiriusXM™ <sup>9</sup> and NavTraffic <sup>9,9</sup> , Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack, and Rear-Vision Camera <sup>2</sup> | -    | ○ <sup>7</sup>   | ○ <sup>10</sup> | -                  | ○ <sup>10</sup>    |
| Alloy Wheel Package: 17-inch alloy wheels, single exhaust outlet with stainless tip (4-door), leather-wrapped steering wheel and shifter handle  | -    | ○ <sup>11</sup>  | -               | -                  | -                  |
| All-Weather Package: Windshield wiper de-icer, heated side mirrors and heated front seats  | -    | ○ <sup>3</sup>   | •               | •                  | •                  |

• Standard ○ Optional - Not equipped □ Available dealer-installed accessory

1 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2013 EPA fuel economy estimates. Actual mileage may vary. 3 Standard on 2.0i Premium equipped with 5-speed manual transmission, optional when equipped with Lineartronic® CVT. 4 Included in Alloy Wheel Package. See Optional Equipment listing above. 5 Requires optional Navigation System. 6 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 7 Requires optional All-Weather and Alloy Wheel Packages. 8 Not available with Navigation System on 2.0i Premium. 9 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 10 Requires optional moonroof. 11 Requires optional moonroof and All-Weather Package.

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## Which wheels?



2.0i Premium



2.0i Limited and Alloy Wheel Package



2.0i Sport Premium and 2.0i Sport Limited

## Make your Impreza truly yours.



### All-weather Floor Mats

Custom-fitted heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of carpeted floor mats.



### Trunk Spoiler

Enhances the performance look of the 4-door Impreza. Features an integrated LED brake light and comes pre-painted to match your Impreza.



### Remote Engine Starter

Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable. Remote confirms when vehicle engine has been started.

A/T only.



### Body Side Moldings

Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



### Sport Mesh Grille

Bold metal mesh design that adds an aggressive look to the Impreza. Grille comes pre-painted and ready to install.



### Fog Lamp Kit

Casts a low and wide beam of light to enhance vision in inclement weather. Kit includes chrome surround bezels.



### Front Underspoiler

Two-piece design integrates into the front end to help create a unique, custom appearance. The Front Underspoilers are pre-painted and easily installed onto the front end of all Impreza models.



### Roof Cargo Carrier

Provides 13 cubic feet of lockable storage capacity. Opens from rear to accommodate loading from three sides. Measures 56"L x 36"W x 18"H.

Requires Crossbar Kit. Consult vehicle Owner's Manual for total roof load limit.



### Rear Seatback Protector

Helps protect 5-door rear seatbacks from dirt and spills when the rear seats are folded flat.



### Side Window Visors

Designed to let the fresh air in while helping to keep the rain out of the vehicle. Black acrylic plastic construction is designed specifically for an exact fit on the Impreza models.

May not be legal in all states. Please check the laws of your state.



### Auto-dimming Mirror with HomeLink®

Mirror darkens when headlights are detected. Includes a compass and three HomeLink buttons programmable for most garage door openers and other HomeLink-compatible devices.



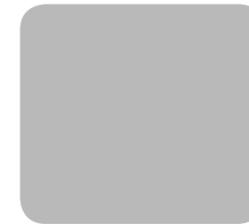
### Rear Cargo Tray

Helps protect cargo area from dirt and spills while providing a surface that helps reduce the shifting of cargo when driving. Also available for Impreza 4-door models.

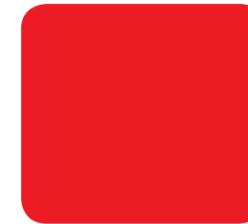
### Paint



Satin White Pearl



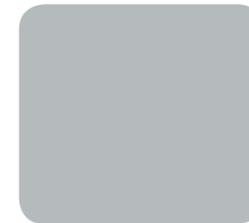
Ice Silver Metallic



Deep Cherry Pearl



Venetian Red Pearl



Dark Gray Metallic



Marine Blue Pearl



Crystal Black Silica

### Upholstery



Ivory Tricot (IT)



Ivory Striped Cloth (ISC)



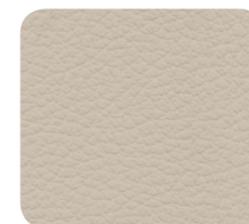
Black Tricot (BT)



Black Striped Cloth (BSC)



Black Leather (BL)



Ivory Leather (IL)

### Color Combinations

|                      | 2.0i-2.0i PREMIUM | 2.0i LIMITED | 2.0i SPORT PREMIUM | 2.0i SPORT LIMITED |
|----------------------|-------------------|--------------|--------------------|--------------------|
| Satin White Pearl    | IT                | IL           | ISC                | IL                 |
| Ice Silver Metallic  | BT                | BL           | BSC                | BL                 |
| Deep Cherry Pearl    | IT                | IL           | ISC                | IL                 |
| Venetian Red Pearl   | BT                | BL           | BSC                | BL                 |
| Dark Gray Metallic   | BT                | BL           | BSC                | BL                 |
| Marine Blue Pearl    | BT                | BL           | BSC                | BL                 |
| Crystal Black Silica | IT                | IL           | ISC                | IL                 |

These brochures were printed with vegetable-based inks and produced using a "Green Printing Process" and FSC® standards. The Forest Stewardship Council™ (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 89 trees preserved for the future; 2,578 lbs solid waste not generated; 9,018 lbs net greenhouse gases prevented; 36,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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<sup>1</sup> Based on Polk registration data in the U.S. 2002–2011. <sup>2</sup> 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.

